



Dear Potential Sponsor:

The Heartland Dragons Hockey Association (HDHA) is the newest Mississauga Hockey League (MHL) organization. The Dragons are a centrally based Mississauga hockey club that is home to about 700 players between 4 and 20 years of age. Our player enrolment went up 25% over the previous season, granting us a very successful season icing 34 teams!

As a not-for-profit organization, we are committed to providing a safe, sportsmanlike environment for each player to develop to his/her fullest potential as both a hockey player and as a person. We believe hockey provides unlimited opportunities to develop confidence and self-esteem, to promote the belief that what we can achieve as a team and society is greater than that of an individual and be a catalyst to creating strong, positive and respectful young men and women.

The HDHA uses all revenues solely for the promotion and execution of the above purposes and objectives. Funds received from our sponsors create many opportunities for house league players: offsetting the rising cost of hockey, team building, skill development programs at discounted rates and a free starter kit of equipment for first time hockey players. By committing to be a Dragon Sweater Sponsor for a Heartland Dragons Minor Hockey team you become an integral part of our association and shaping the lives of our players. In exchange we will provide exposure for your business on our website, in our social media feeds and on our Facebook page.

Our hope is that you will find this information helpful and join us with your support! We are indebted to you for your consideration and appreciate your generosity. Should you have any questions please do not hesitate to contact me.

Regards,

Steve Gill
Director of Sponsorship
Heartland Dragons Hockey Association
steve.singh.gill@gmail.com
Tel: 647 500 0748



Premier Sweater Sponsor

\$600

- Player Sweater Name Plates
- Website Banner Advertisement
- Social Media Exposure (Facebook, Twitter, Instagram)
- Sponsorship Plaque

Dragon Fan

\$250

- Website Banner Advertisement
- Social Media Exposure (Facebook, Twitter, Instagram)

Sponsorship Benefits

With a steadily growing audience; diverse in age and gender we will continually provide your business timely exposure during the season and the off-season. We are well aware of the power of the 'referral' and 'word-of-mouth' testimonials, let us help you increase your brand awareness as a thank you for your support!

To sponsor our Junior Dragons Program or to discuss any opportunity that would benefit your business and further our goal of making hockey more accessible to everyone, please [contact us](#).



HDHA Sponsorship Pledge

Your financial support is greatly appreciated.

Contributions will go directly towards defraying the cost of organized hockey in your community!

COMPANY NAME: _____

Contact Name : _____

Mailing Address: _____

Telephone No.: _____

Email Address: _____

Website Address: _____

Amount Enclosed: \$ _____ Cheque # _____

House League Team Sweater Options

(only available with a sponsorship of \$600)

Please indicate one of the following:

___ We wish to sponsor the following team (Indicate age group & level) _____

___ We wish to sponsor a specific player. (Print player's name) _____

___ We will sponsor any team.

___ We would like a sponsor's plaque with the picture of our team.

NAME TO BE SCREENED ONTO JERSEYS *(please print clearly)*

Please make cheques payable to: Heartland Dragons Hockey Association and mail to Heartland Dragons Hockey Association, 6850 Summer Heights Dr., Mississauga, ON L5N 7E7 or e-transfer payment and Pledge form to info@heartlanddragons.com.

For more information contact: [Steve Gill, Sponsorship Director](#)